

TIME: 3:59  
DATE: *MONDAY*  
SPONSOR: WALTER E. DENNY  
SOLICITER: R.P.

FOR YOUR VACATION IN THE TROPICS YOU'LL WANT A GLOWING NOT  
A GLARING VIEW OF LIFE. DON'T LET THE SCORCHING SUN GIVE  
YOUR EYES A <sup>*unhappy*</sup> ~~ROUGH~~ TIME. HERE'S AN EYE-CATCHING NEW VIEW  
IN SUNGLASSES, MADE TO ORDER FOR YOUR SOUTHERN JOURNEY.  
OPTICIAN WALTER E. DENNY, AT 201 MAIN STREET, CARRIES THE  
ELEGANT CARIBBEAN STYLE, WITH FRAMES OF SOFT GREEN WITH  
GOLD CHECKS, FOR BLONDES; GAY PLAIDS, FOR BRUNETTES; CHIC  
BLACK AND WHITE, FOR RED-HEADS, AND MANY OTHER SELECT  
COLORS. THEY'RE MODERATELY-PRICED AND COME IN A PLASTIC  
CASE TO MATCH THE FRAMES. MR. DENNY'S DARK GLASSES ARE  
EXPERTLY TREATED TO CUT OUT THE INFRA-RED AND ULTRA-VIOLET  
LIGHT TO GIVE YOU FULL PROTECTION FROM THE SUN. BEFORE  
YOU PACK THAT SUITCASE, BUY A PAIR OF FINE QUALITY CARIBBEAN  
SUN GLASSES FROM WALTER E. DENNY AT ~~101~~ 201 MAIN STREET.  
YOU'LL FIND THEM GENTLE TO YOUR EYES AND FLATTERING TO  
YOUR FACE.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE,  
NORTHAMPTON. THE CORRECT TIME IS 4:00 P.M.

ANNOUNCER'S SIGN.

*Holly Larkone - March 22*



TIME: 3:59  
DATE: 11/1/54  
SPONSOR: WALTER E. DENNY  
SOLICITOR: R.P.

FOR YOUR VACATION IN THE TROPICS YOU'LL WANT A GLOWING NOT  
A GLAZING VIEW OF LIFE. DON'T LET THE SOORNING SUN GIVE  
YOUR EYES A POUNDING TIME. HERE'S AN EYE-CATCHING NEW VIEW  
IN SUNGLASSES, MADE TO ORDER FOR YOUR SOUTHERN JOURNEY.  
OPTIONAL WALTER E. DENNY, AT 501 MAIN STREET, CARRIES THE  
ELEGANT CARIBBEAN STYLE, WITH FRAMES OF BOLT GREEN WITH  
GOLD CHAINS, FOR BLONDES; GAY PLAIDS, FOR BRUNETTES; CHIC  
BLACK AND WHITE FOR RED-HEADS, AND MANY OTHER SELECT  
COLORS. THEY'RE MODERATELY-PRICED AND COME IN A PLASTIC  
CASE TO MATCH THE FRAMES. MR. DENNY'S DARK GLASSES ARE  
EXPERTLY TREATED TO CUT OUT THE INFRARED AND ULTRA-VIOLET  
LIGHT TO GIVE YOU FULL PROTECTION FROM THE SUN. BEFORE  
YOU PACK THAT SUITCASE, BUY A PAIR OF FINE QUALITY CARIBBEAN  
SUN GLASSES FROM WALTER E. DENNY AT 501 MAIN STREET.  
YOU'LL FIND THEM GENTLE TO YOUR EYES AND FLATTERING TO  
YOUR FACE.

YOU ARE TUNED TO 600, WORN, THE VOICE OF SMITH COLLEGE,  
NORTHAMPTON. THE CORRECT TIME IS 4:00 P.M.

ANNOUNCER'S SIGN.